

**2025 MLTA Fall Education Seminar • Nov. 6-7**  
**Megan Powell, First American Title Insurance Company**  
(206) 375-3491 • mpowell@firstam.com

**MLTA 2025 Fall Ed - Thursday**  
**Faux Real: AI Driven Fraud in Real Estate**

INTRODUCTION: This presentation focuses on recent developments in artificial intelligence, including how it is used for fraudulent purposes in real estate transactions. Tips for detection and prevention will be provided.

Real or Fake?

- Test your AI generated picture detection skills.
- Identify the “tells” in each AI generated picture.

Tips for Detecting AI Generated Images

- Inconsistencies in photographs

AI Language Fingerprints

- Language styles that are indicative of AI drafted messaging
- ChatGPT drafting

AI Use in Video: Deep Fakes

- Online instructional videos
- Voice Synthesis
- AI voice detection tips
- Deep fake samples

First on Fraud Podcast

- Program description, episode summaries

Q & A